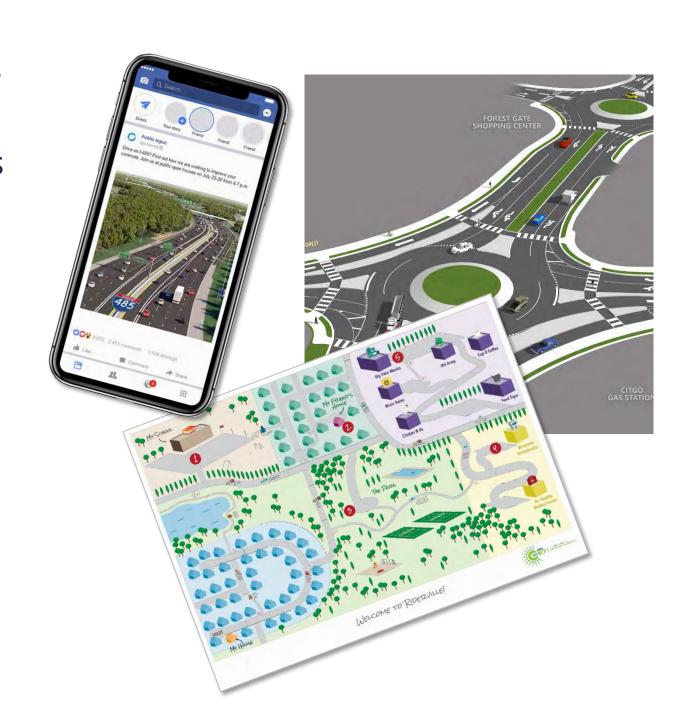


Presentation Overview

- » Objective demonstrate various techniques that can help maximize engagement in your transportation project
- » Project Examples
 - Social media
 - Interactive tools
 - Youth engagement
 - Video simulations
- » Questions / Examples from Audience





Finding the Right Tool for the Job

- » Tools to Teach
- » Tools to Inform
- » Tools to Collaborate
- » Tools to Obtain Feedback
- » Tools to Create Buy-In

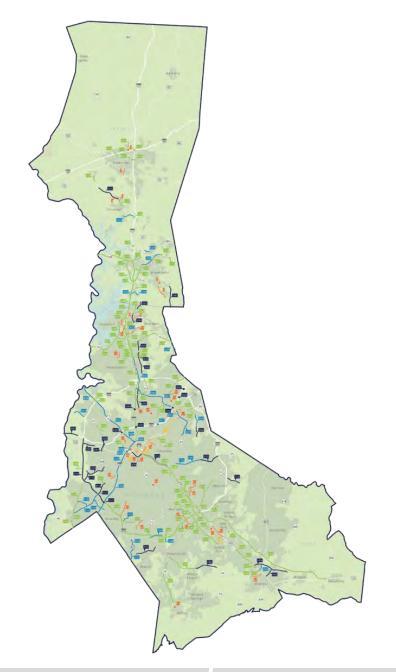




Youth Engagement CRTPO 2045 Metropolitan Transportation Plan Use of a board game to engage youth in the planning process.

Project Overview







Youth Engagement

Social Media

Video Simulations

Interactive Tools

Youth Engagement



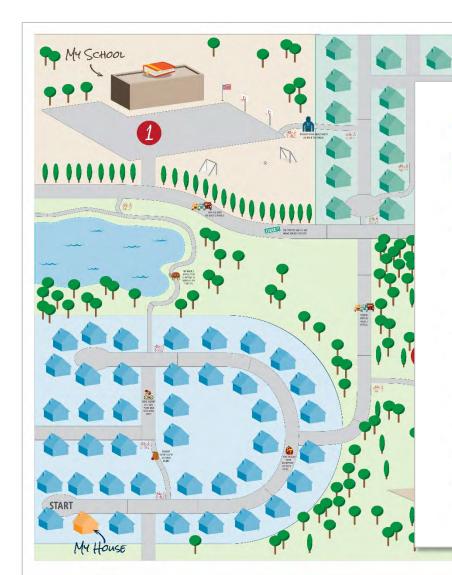


Youth Engagement









Welcome to Riderville!

It's opening night of the best new movie in town, and you can't wait to see it! With so much to do and so many places to go, will you make it in time for the BIG show?

INSTRUCTIONS

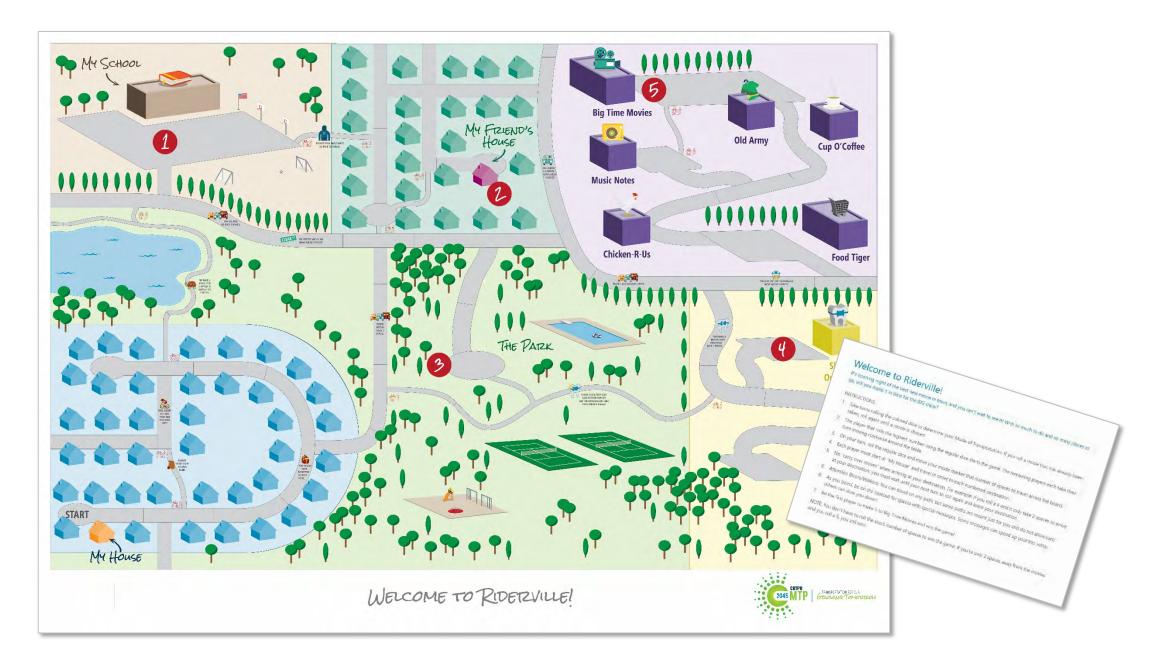
- 1. Take turns rolling the colored dice to determine your Mode of Transportation. If you roll a mode that has already been taken, roll again until a mode is chosen.
- 2. The player that rolls the highest number using the regular dice starts the game. The remaining players each take their turn moving clockwise around the table.
- 3. On your turn, roll the regular dice and move your mode marker that number of spaces to travel across the board.
- 4. Each player must start at "My House" and travel in order to each numbered destination.
- 5. No "carry over moves" when arriving at your destination. For example: If you roll a 4 and it only take 2 spaces to arrive at your destination, you must wait until your next turn to roll again and leave your destination.
- 6. Attention Bikers/Walkers: You can travel on any path, but some paths are meant just for you and do not allow cars!
- 6. As you travel, be on the lookout for spaces with special messages. Some messages can speed up your trip, while others can slow you down!
- 7. Be the first player to make it to Big Time Movies and win the game!

NOTE: You don't have to roll the exact number of spaces to win the game. If you're only 2 spaces away from the movies and you roll a 5, you still win!

WELCOME TO RIDETZVILLE!









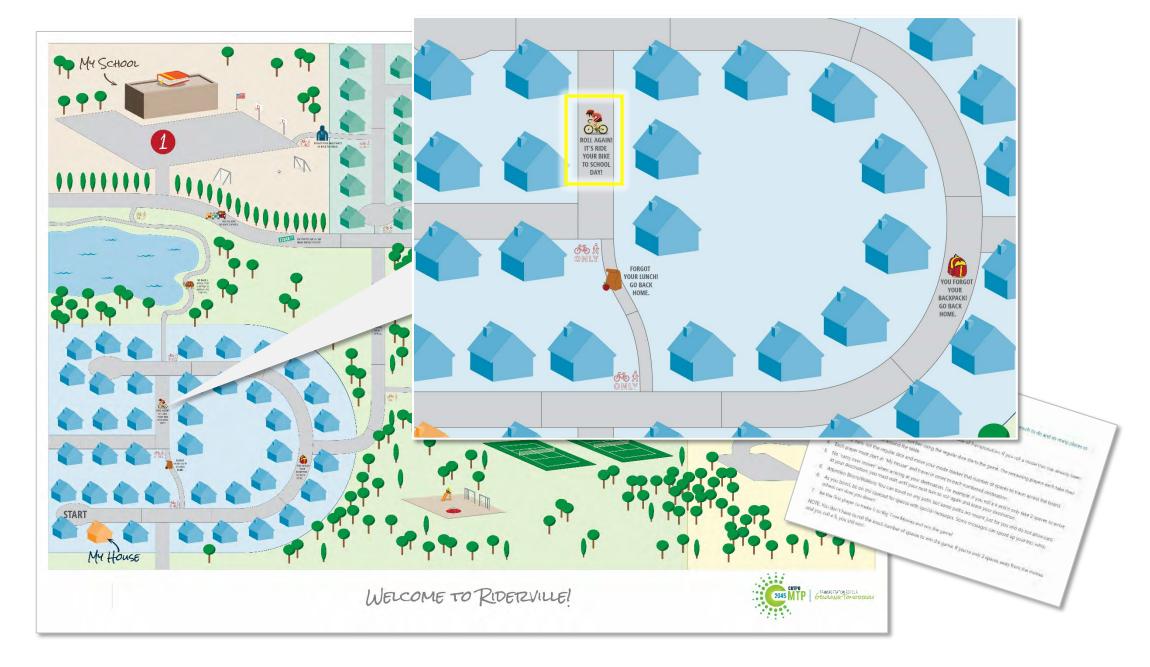








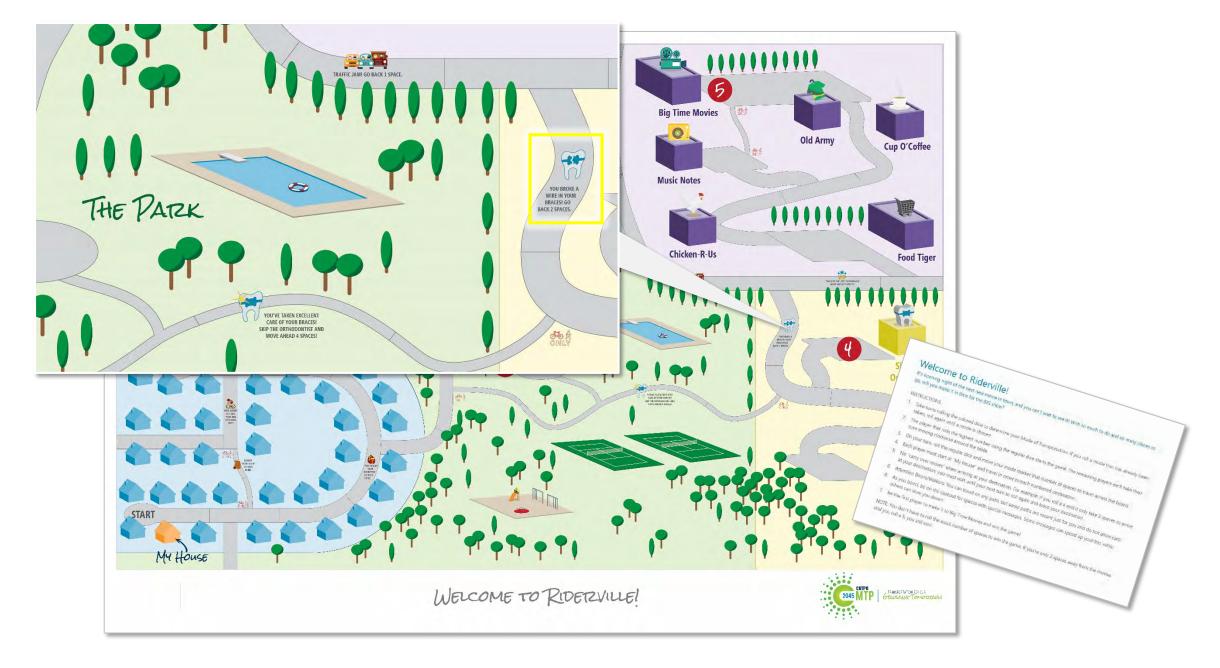














Youth Engagement









Take Home Activity





Social Media

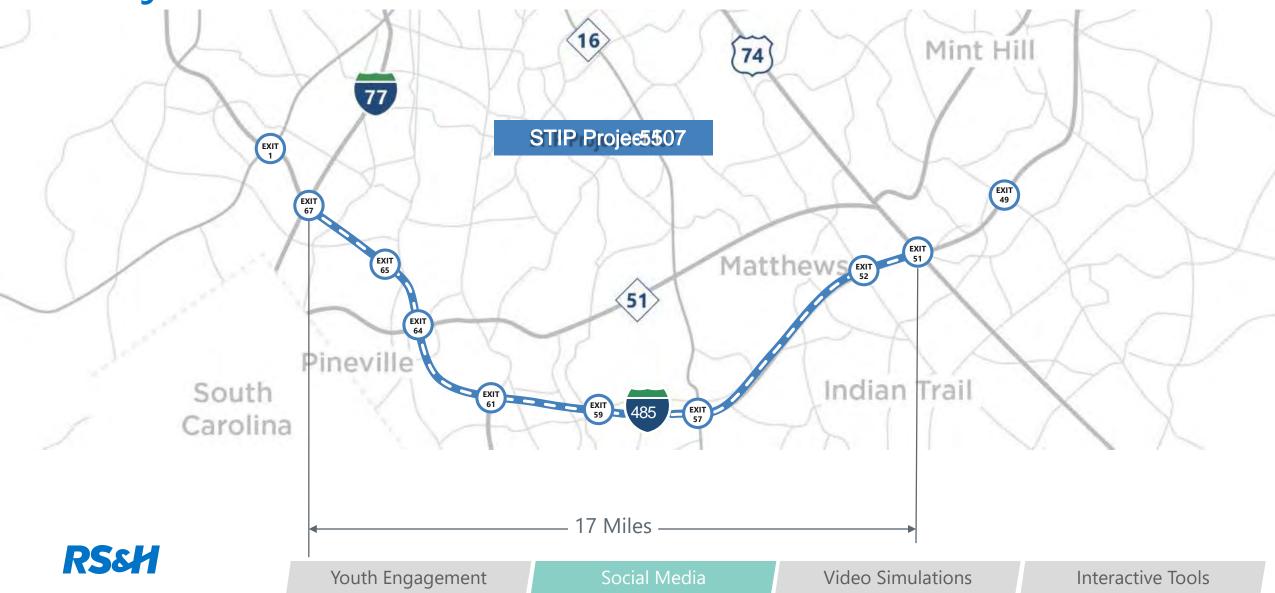
I-485 Express Lanes

Use of Social Media, Geofencing, and PublicInput.com to reach thousands of drivers using the corridor.

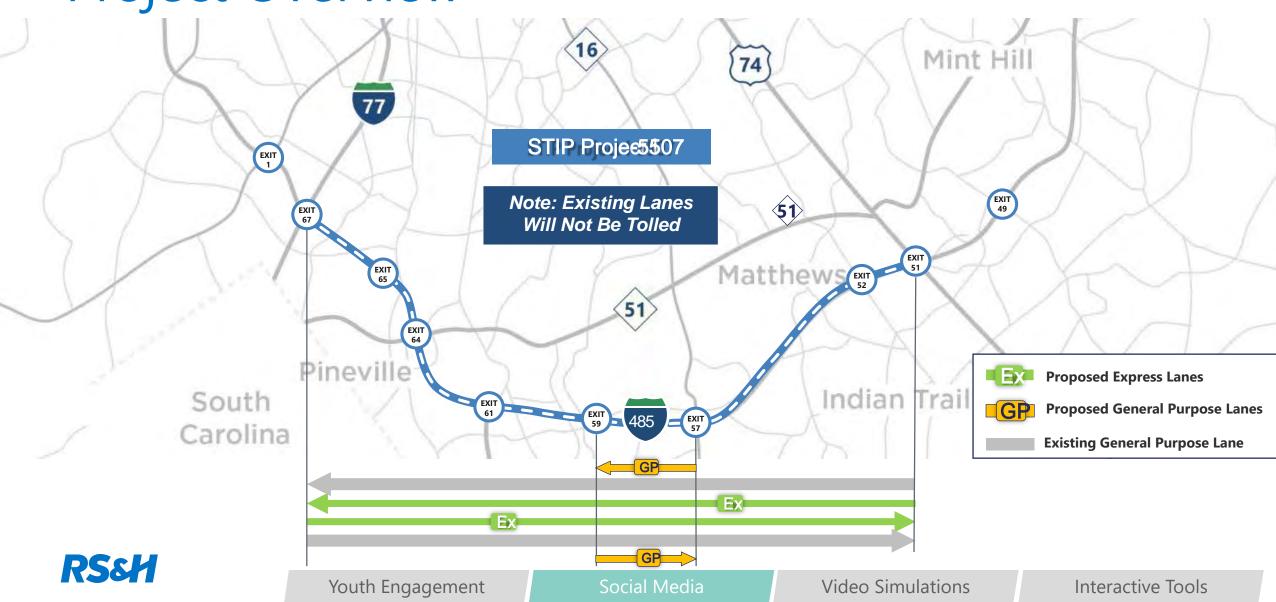
Regional Map 485



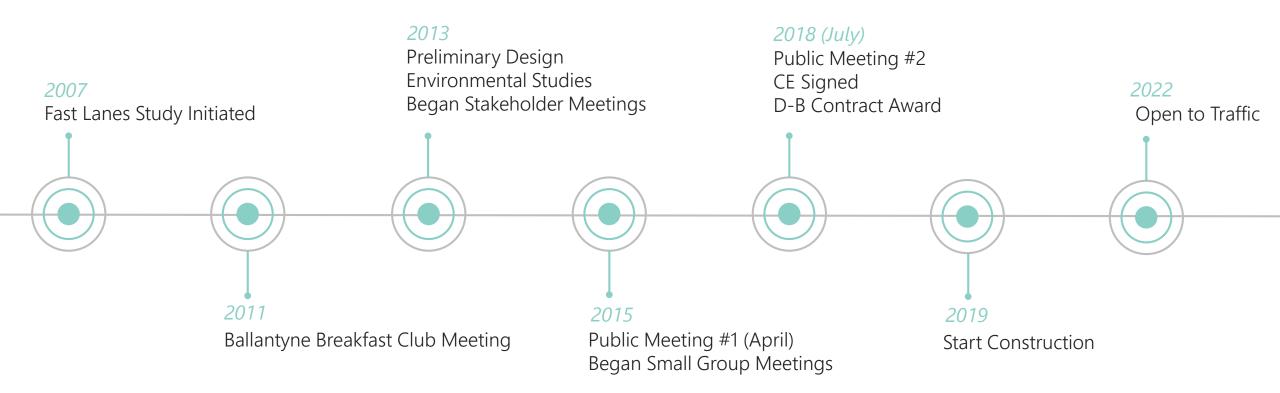
Project Location



Project Overview



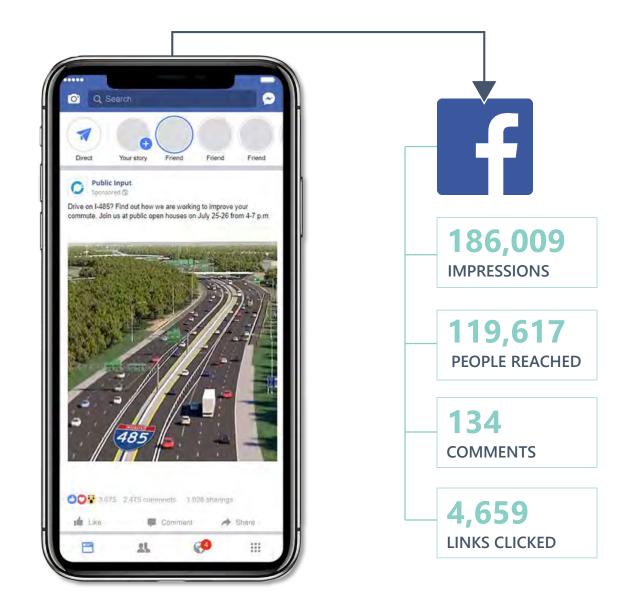
Project Timeline





Geofencing

- » Set a geographic boundary for sponsored posts
- » Decide how many people you wish to reach
- » Decide how long the post will be active





Geofencing Timeline

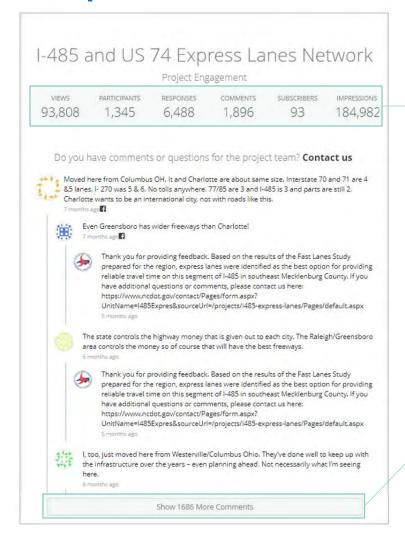




PublicInput.com



PublicInput.com - Results



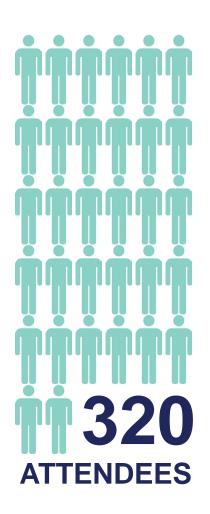
VIEWS RESPONSES SUBSCRIBERS 93,808 6,488 93

PARTICIPANTS COMMENTS IMPRESSIONS 1,345 1,896 184,982

Show 1686 More Comments



I-485 Pre-Construction Public Open Houses









44,000 VIEWS ON WWW.PUBLICINPUT.COM



1,900+ COMMENTS WWW.PUBLICINPUT.COM



185,000 VIEWS OF **FACEBOOK NOTIFICATION**

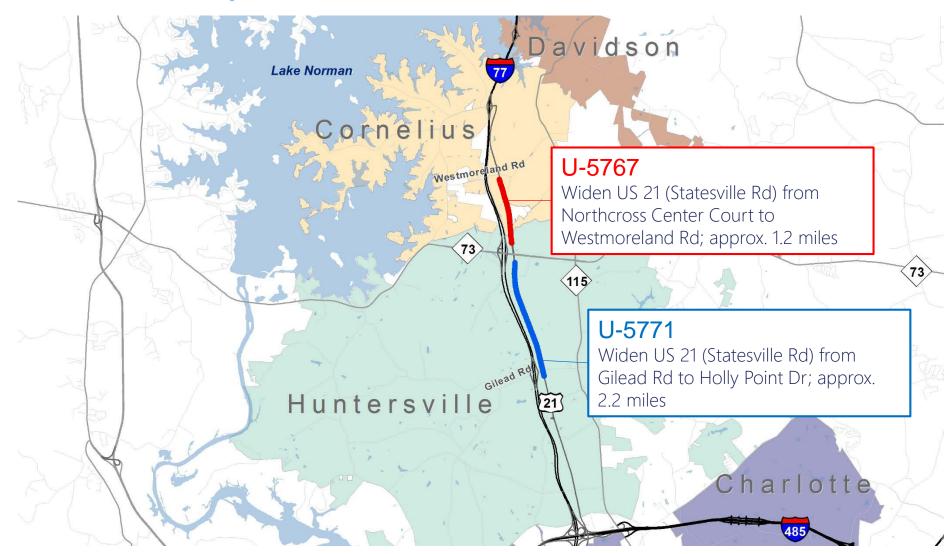


Video Simulations

US 21 Widening

Use of video simulations to explain a superstreet concept.

Project Description





Social Media

Project Description



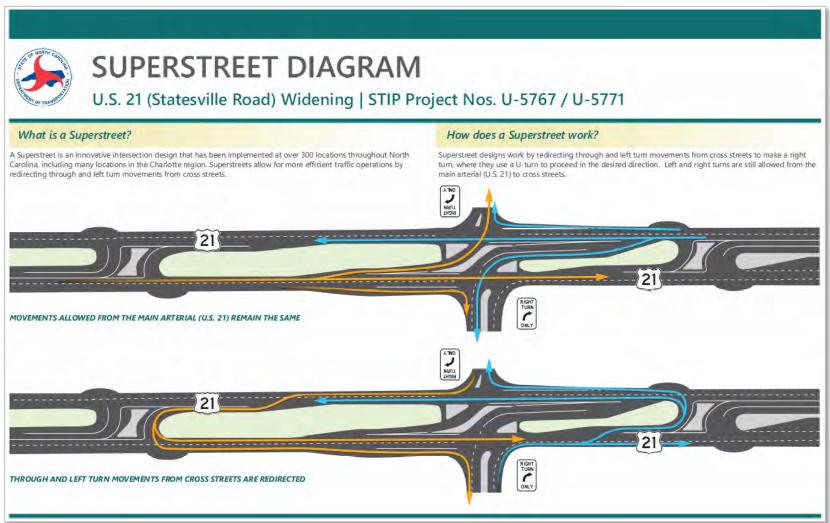


Project Overview

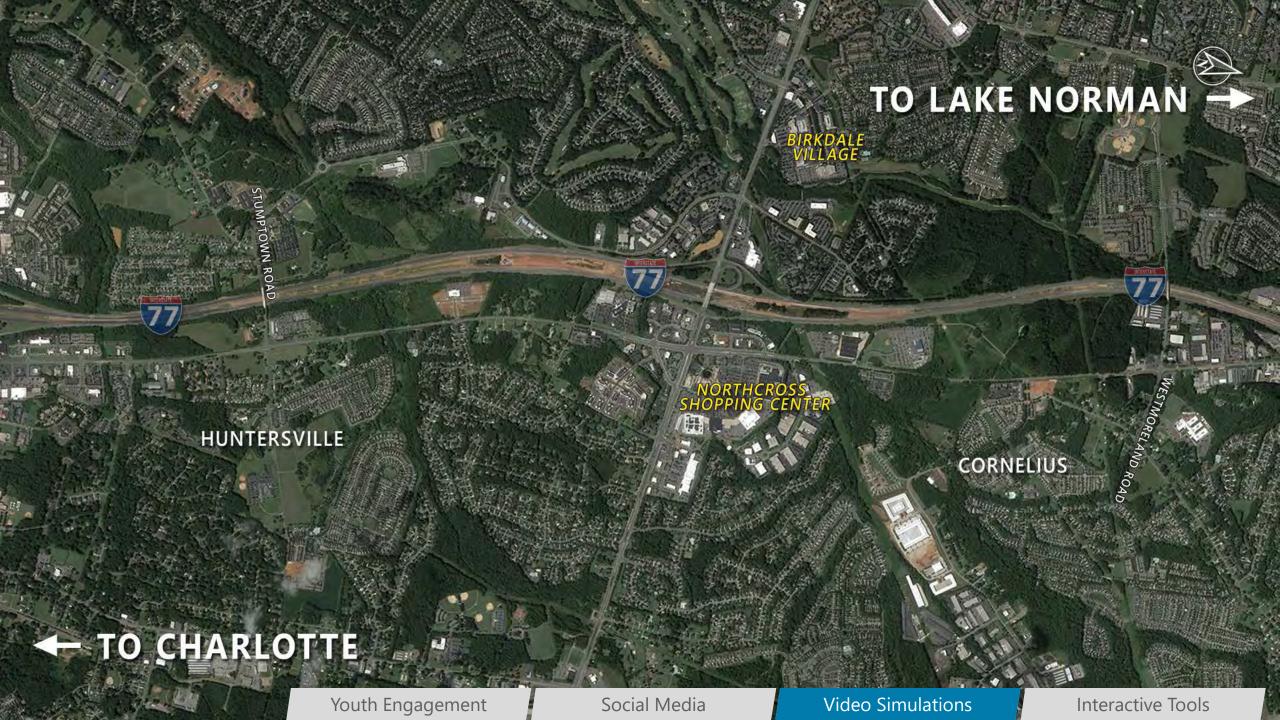




Project Overview





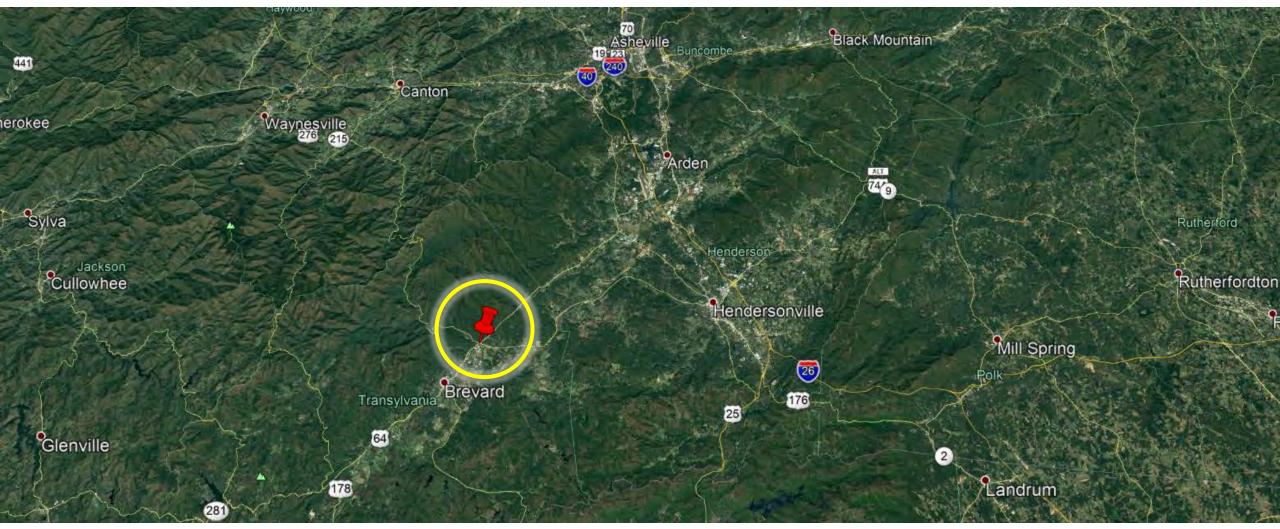


Interactive Tools

Brevard Roundabout

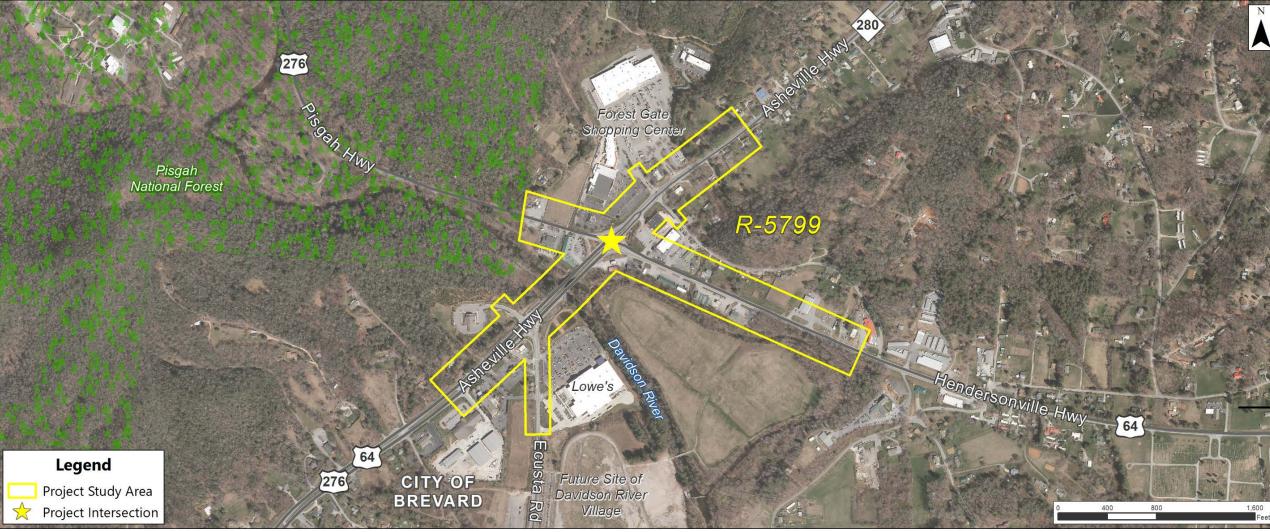
Use of an interactive roundabout demonstration to illustrate proposed improvements.

Regional Map





Project Location





Project Need

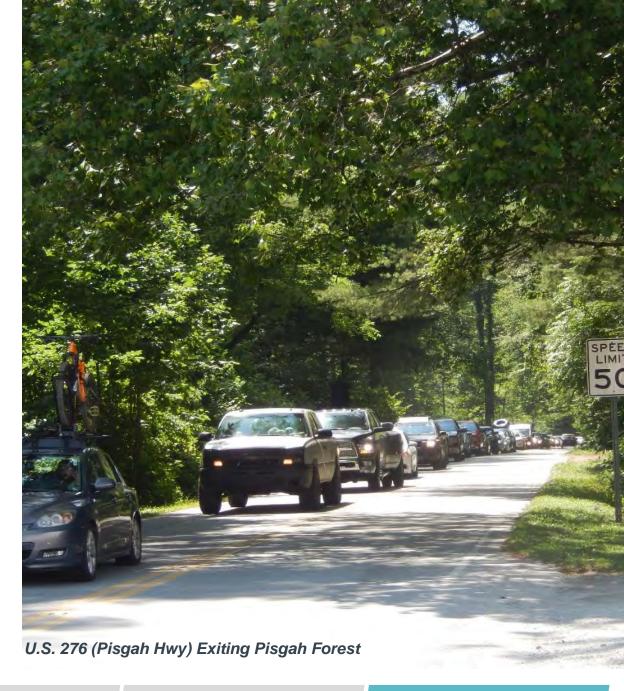
Traffic Volumes

2017 AADT 20,000 Vehicles Per Day 2040 AADT 30,000 Vehicles Per Day

Delays

EXISTING 1-2
DELAYS Minutes

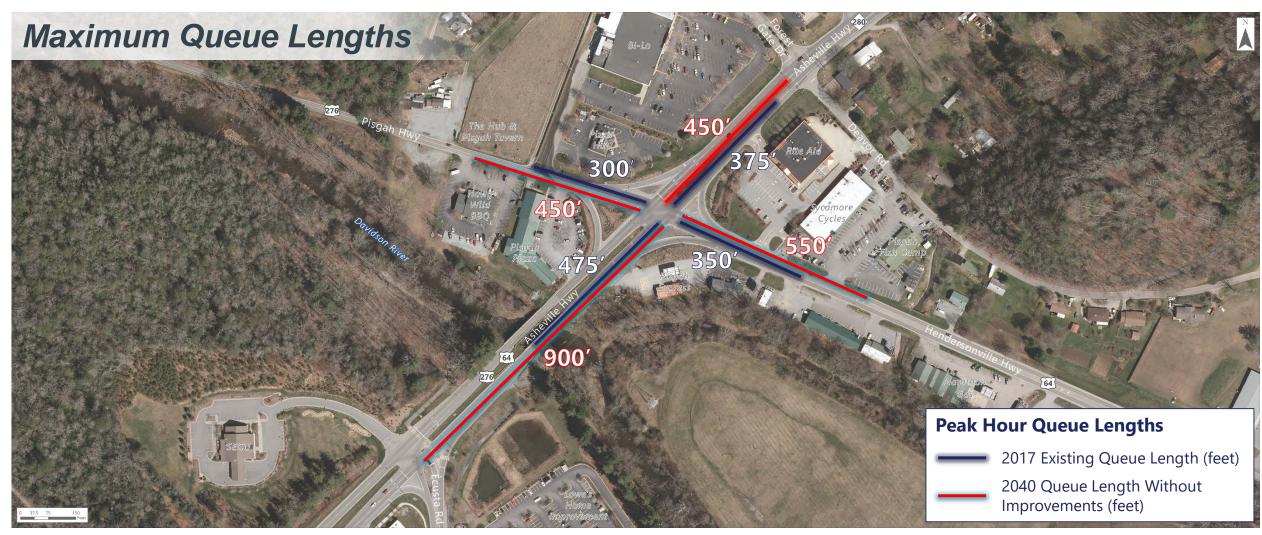
FUTURE 3.5
DELAYS Minutes







Project Need







Bicycle and Pedestrian Activity

- » Pisgah National Forest Draws Large Numbers of Tourists to the Area
- » Brevard Greenway and Estatoe Trailhead are Located Adjacent to the Study Intersection
- » 3 Bike Shops Within the Study Area





RS&H

Project Purpose

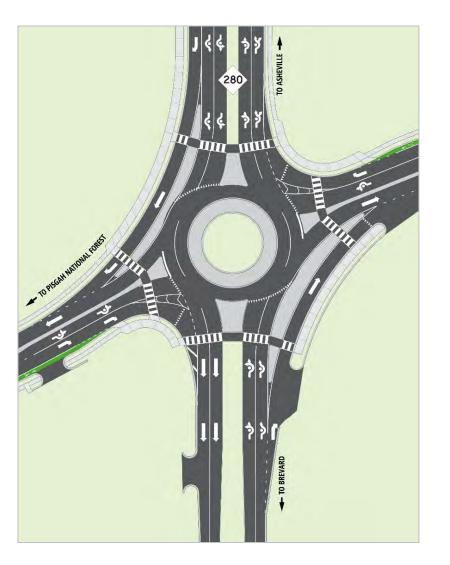
- » Reduce Congestion and Improve Traffic Flow through the Project Area
- Provide Multi-modal
 Accommodations in
 Accordance with State and
 Local Planning Goals
- » Improve Safety for All Users





Alternatives Analysis







Public Meeting – May 2018

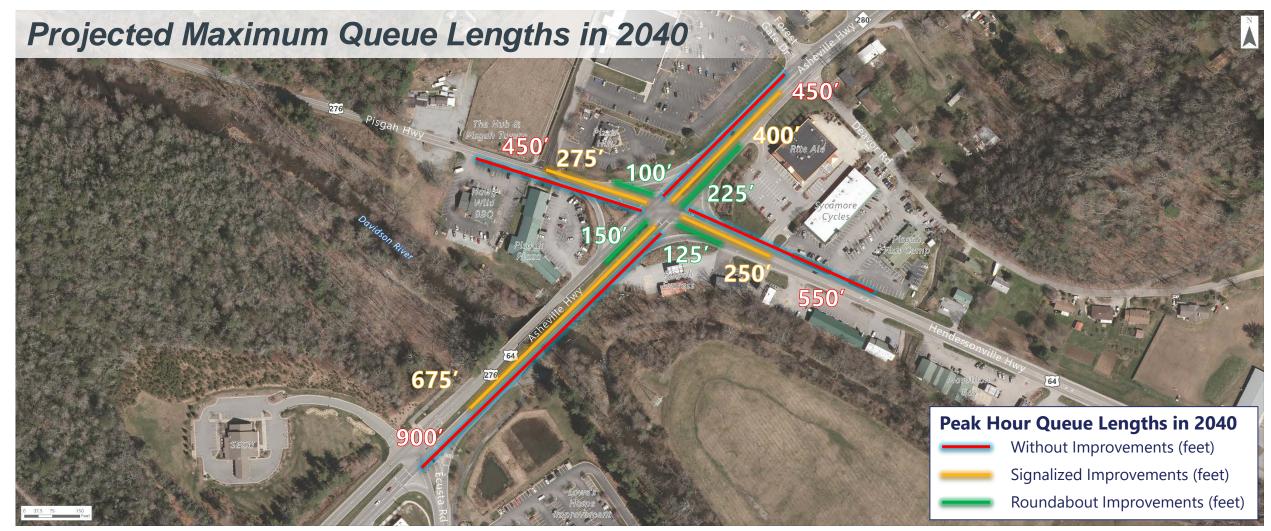








Traffic Operations





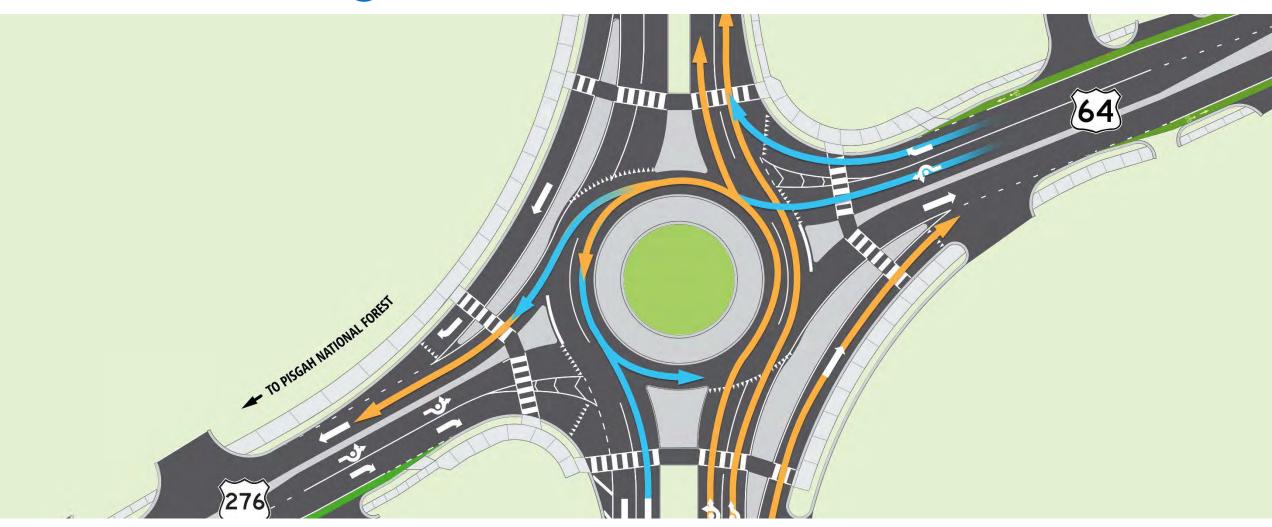
3D Visualization





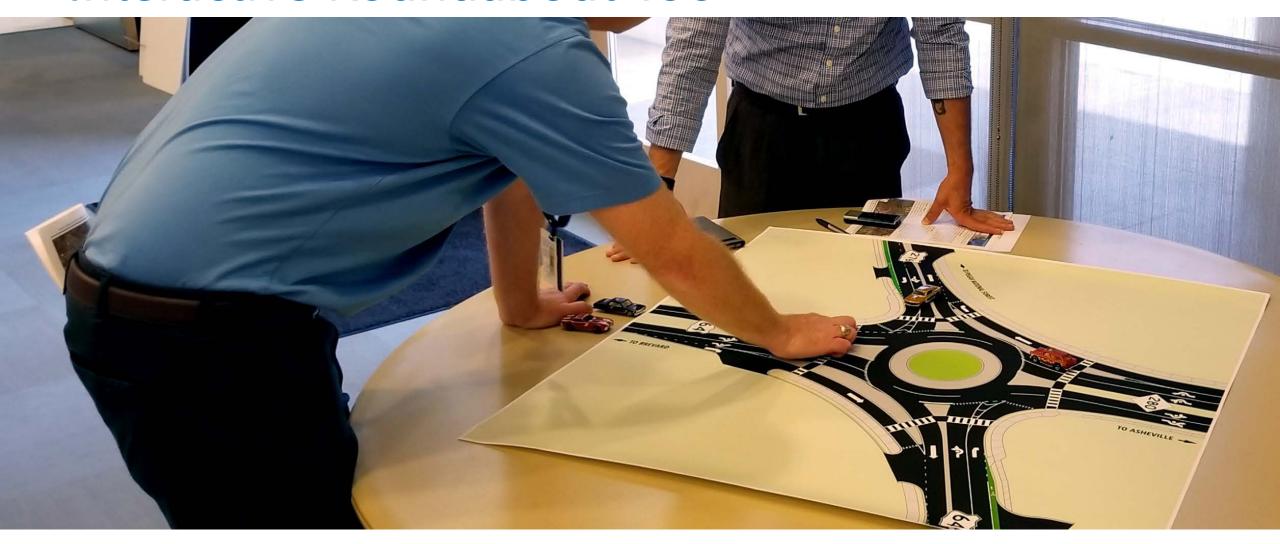


How to Navigate





Interactive Roundabout Tool





Interactive Tools

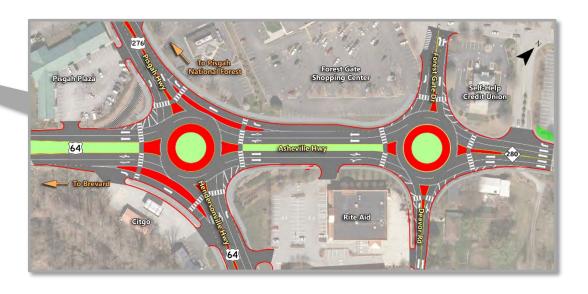
Interactive Roundabout Tool





Alternative Selection Newsletter







Next Steps and Project Schedule





Thank you!

We would love to hear your examples!