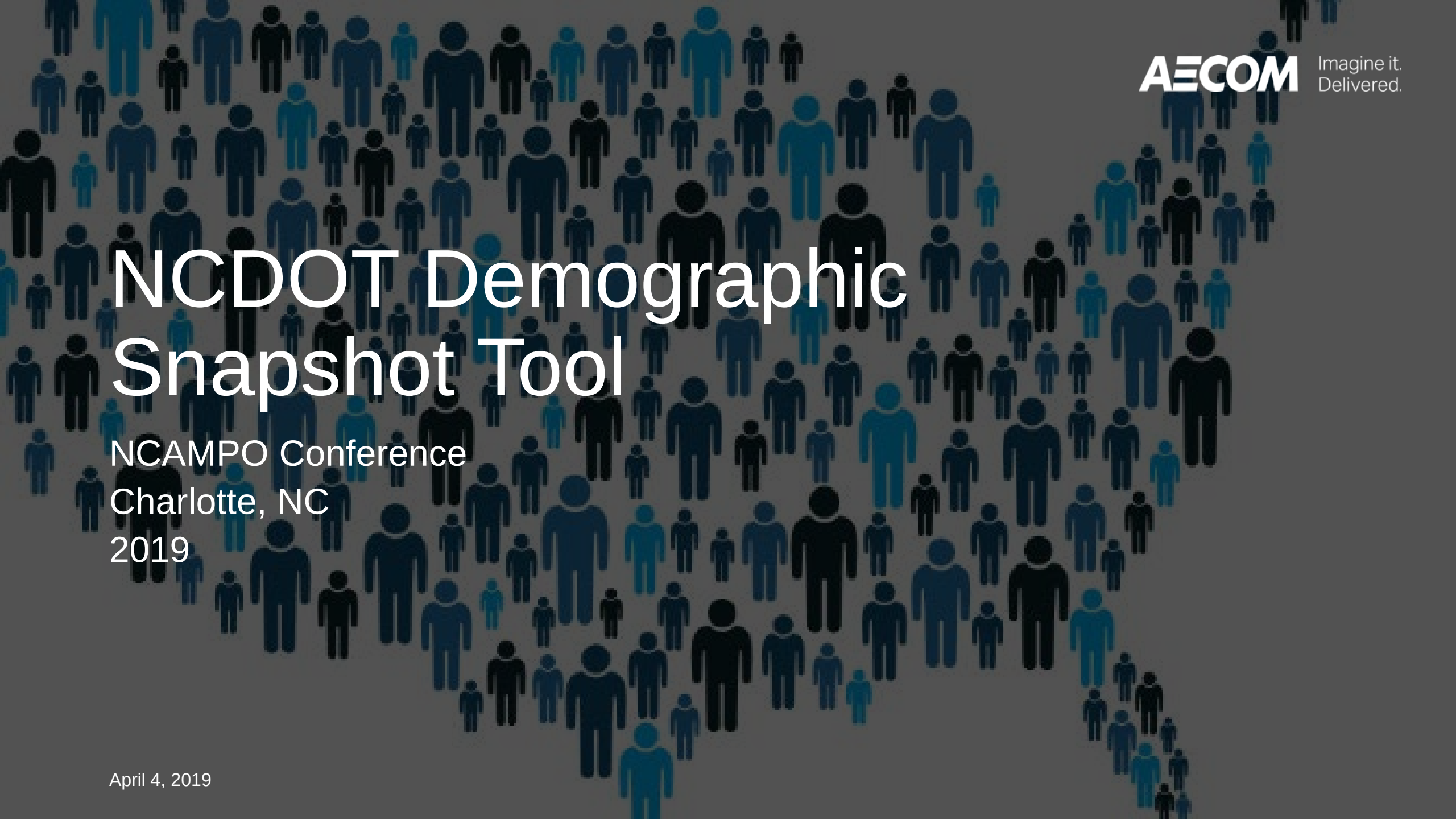
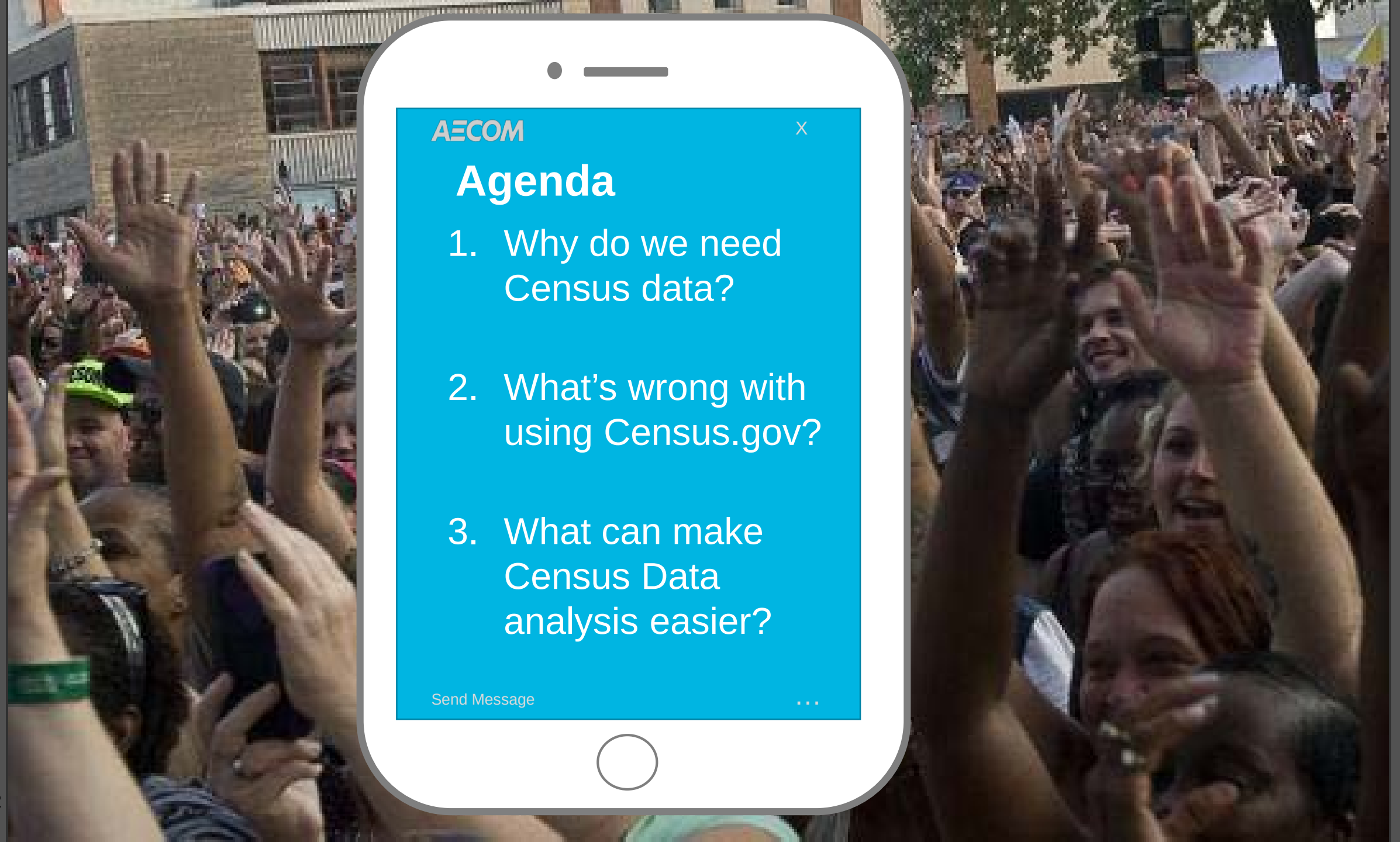


AECOM Imagine it. Delivered.

NCDOT Demographic Snapshot Tool

NCAMPO Conference
Charlotte, NC
2019

April 4, 2019


AECOM
X
Agenda
1. Why do we need Census data?
2. What's wrong with using Census.gov?
3. What can make Census Data analysis easier?
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...

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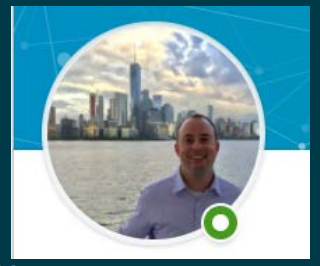
Episode 1: Why do we need Census data?



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existing conditions analysis

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diaper coupons ??????

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Bike/Ped Infrastructure

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Episode 2: What's wrong with using census.gov?

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Using Census data can be a challenge

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"Who has the data has the power

-Tim O'Reilly

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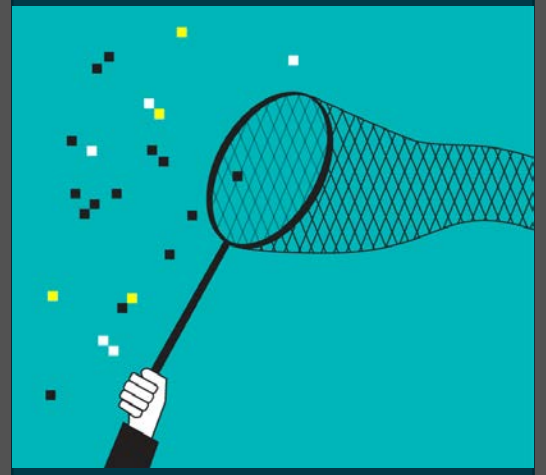

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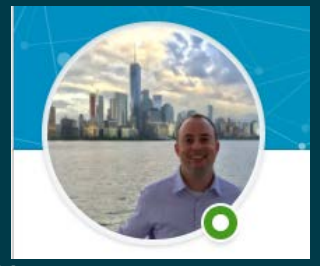
Episode 3: What can make Census data easier?



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Demographic Snapshot Tool to the rescue!!!

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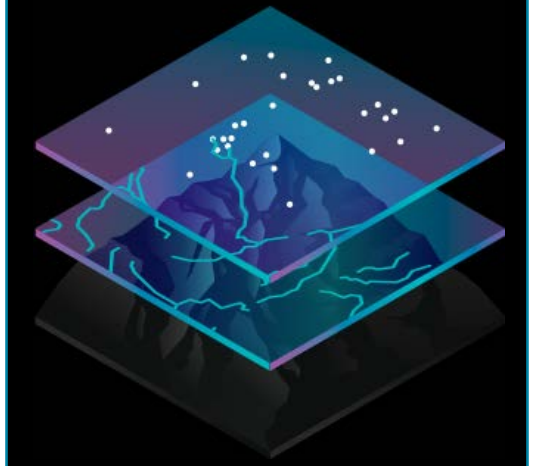

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streamlined.

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X
GAME TIME !!!
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Thanks for Listening!

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