

Transportation, Land Use, and Economic Development

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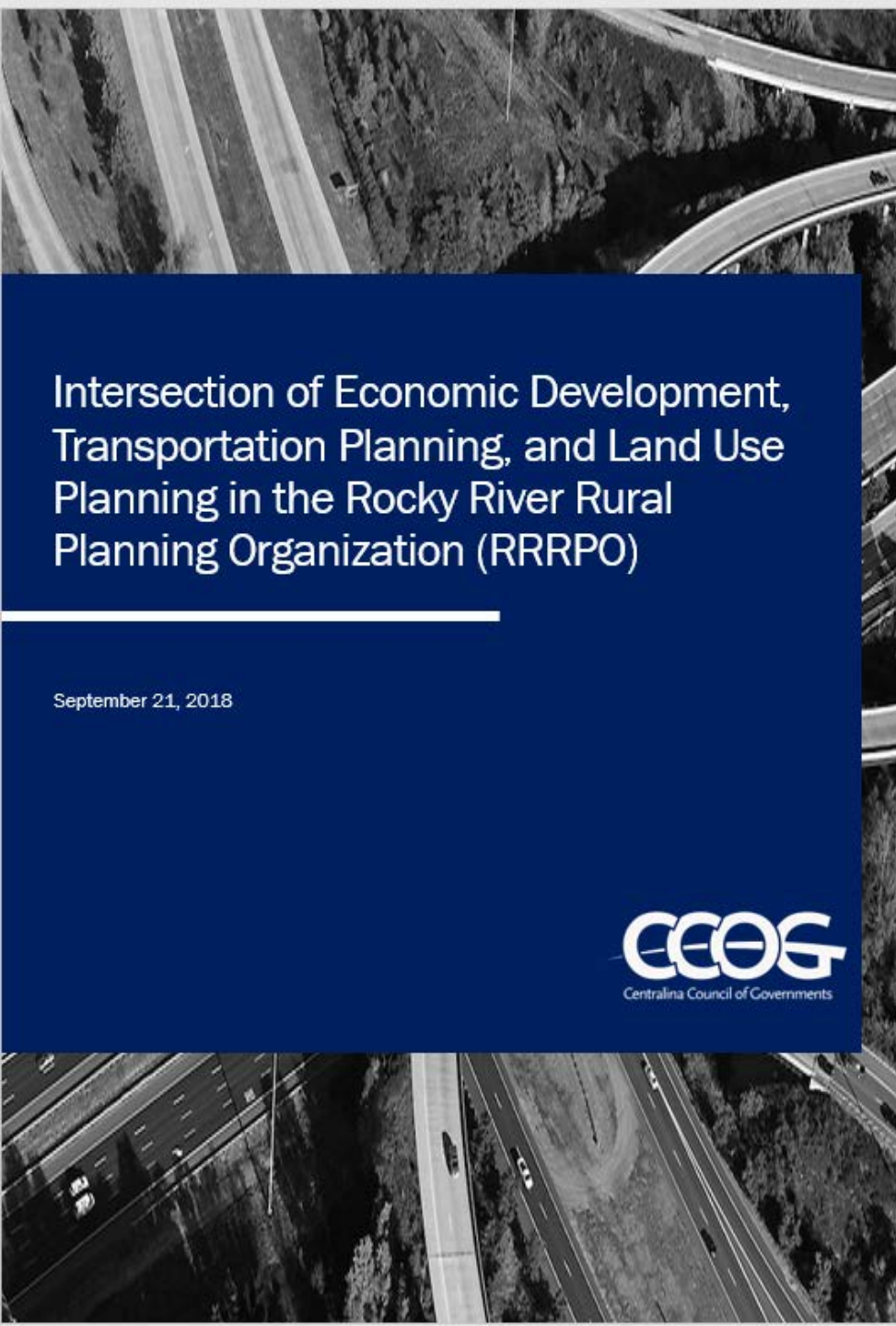
Working in a Silo?



<https://www.goodfreephotos.com>

The How?

- A little extra money....
- CCOG has great data!
- A little staff time...
- Willing stakeholders!



Intersection of Economic Development,
Transportation Planning, and Land Use
Planning in the Rocky River Rural
Planning Organization (RRRPO)

September 21, 2018



Purpose

Mobility of people & goods for social and economic activities is vital to the well-functioning of communities

A comprehensive approach is needed to meet mobility needs

This investigation combined three perspectives

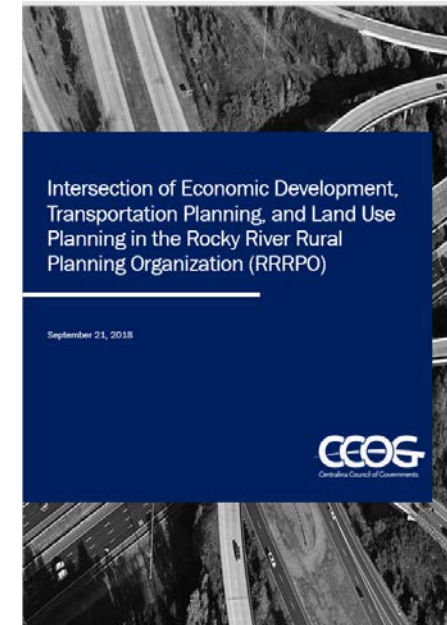
- Transportation Planning
- Land Use Planning
- Economic Development

The Report

Identified areas of opportunity in Anson and Stanly County

Made recommendations to strengthen planning & coordination efforts between:

- Rocky River Planning Organization
- Municipal and County Governments
- Economic Development Organizations



Data Sources

- National Sources
 - Census (2010 Decennial, and 2017 ACS)
 - Jobseq
- State Sources
 - NC Budget Management Office
- Regional Sources
 - 2013 CONNECT Our Future
 - 2015 IMCP Value Chain Industries Report
 - 2016 Greater Charlotte Regional Freight Mobility Plan
- Local Sources
 - CTP
 - County & Municipal Land Use & Zoning

Investigated

- Transportation Infrastructure – Road, Rail, and Air
- Land Use – Zoning
- Utilities – Water, Sewer, and Broadband
- Primary industries – Eight Value Chain Industries

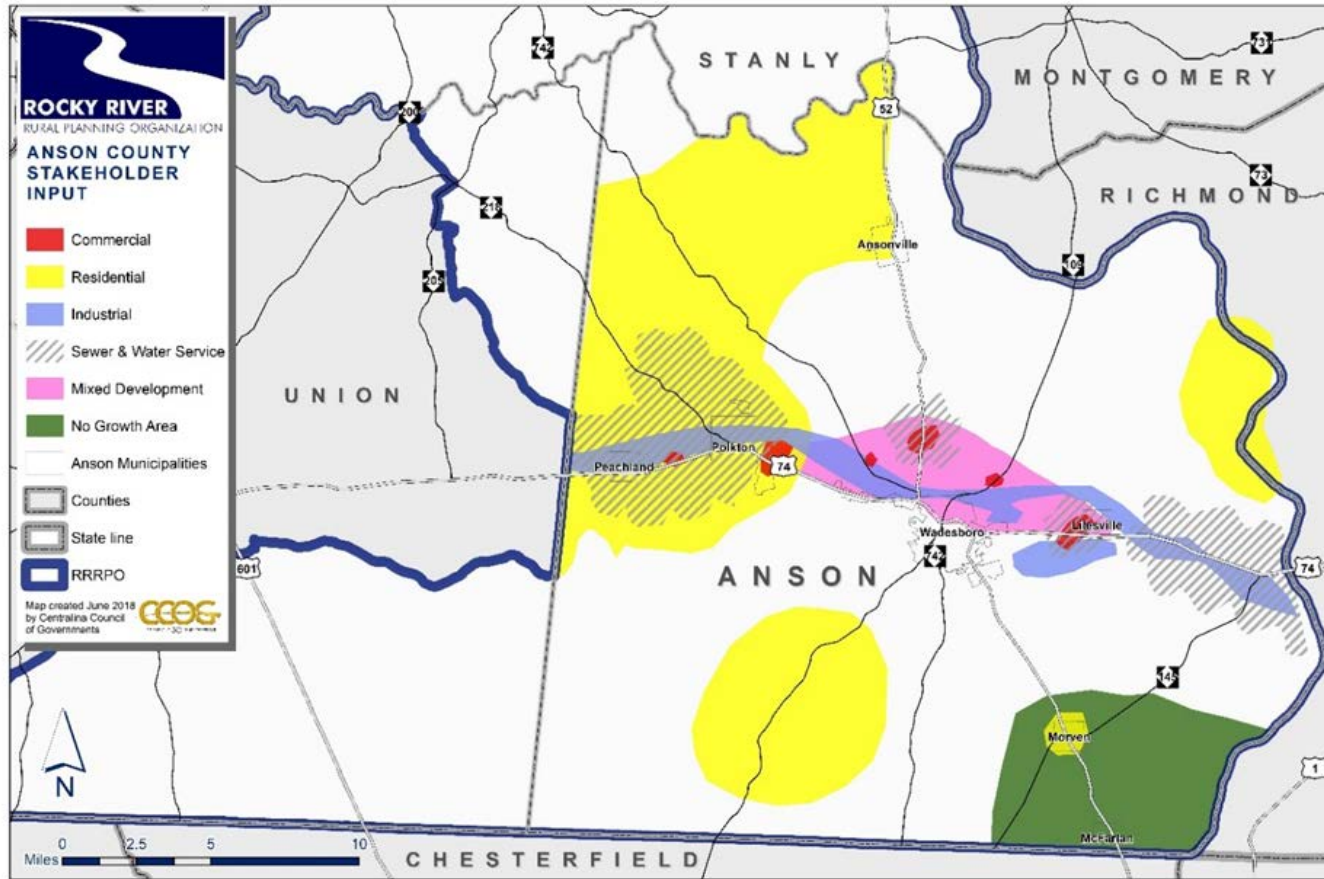
Two Stakeholder Meetings

Identify County's strengths, weaknesses, opportunities, and threats:

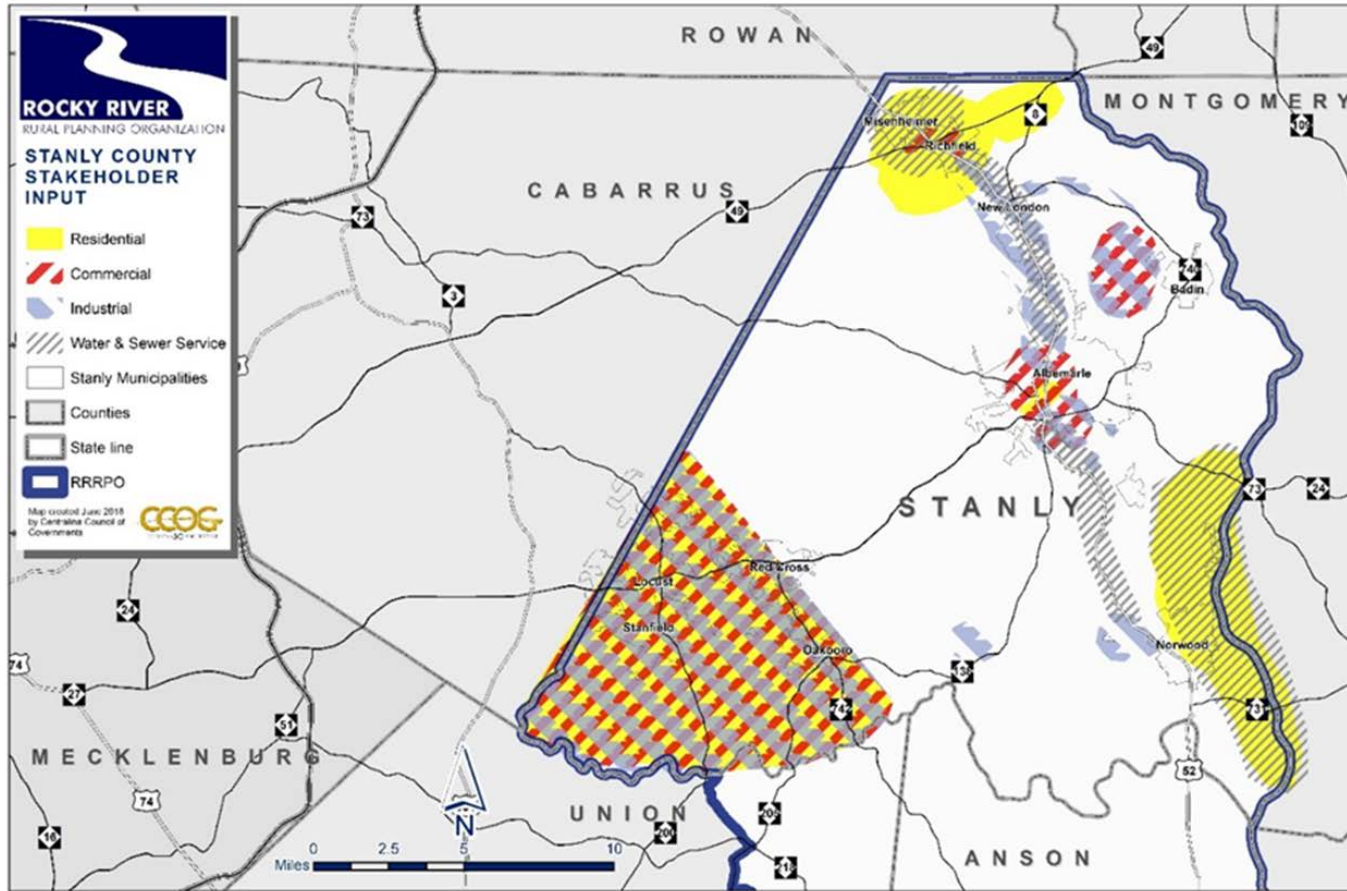
- Residential Growth,
- Industrial Growth,
- Commercial Growth
- Land Use Planning, and
- Economic Development

STRENGTHS	OPPORTUNITIES
WEAKNESSES	THREATS

Anson County



Stanly County



Recommendations

Policy Recommendations in areas:

- Land Use
- Transportation
- Economic Development

General / Collaboration Recommendations

Stanly County

ID	Recommendation	RRRPO	NCDOT	Local Government	Economic Development
S2.1	Prioritize repair or replacement of functionally obsolete and structurally deficient bridges on the region's Strategic Freight Network.	●	●		
S2.2	Collaborate with the North Carolina Department of Information Technology Broadband Infrastructure Office to identify fiber infrastructure specifications for conduit which can be included in design and construction cost estimates for road widening and construction projects.	●	●		
S2.3	Support opportunities for intermodal terminal development and multimodal diversity especially for short-line railroads.	●			●
S2.4	Support business/industrial park development through proactive recommendations for road/rail site design and specifications to anticipate potential client/user needs.	●			●

Anson County

ID	Recommendation	RRRPO	NCDOT	Local Government	Economic Development
A1.1	Assess the impacts of potential future development in the western section of Anson County to determine the need for broader zoning regulations.			●	
A1.2	Strengthen access management such as driveway access and curb cuts regulations on major thoroughfares in Anson County such as US HWY 74 and 52.		●	●	
A1.3	Preserve industrial and commercial developable land in high-growth areas along major transportation corridor US HWY 74 from Union County to Lilesville by purchasing land or pre-zoning property for the development desired.			●	●

The Lesson



<https://pixabay.com/photos/baby-learn-laptop-question-2709666/>