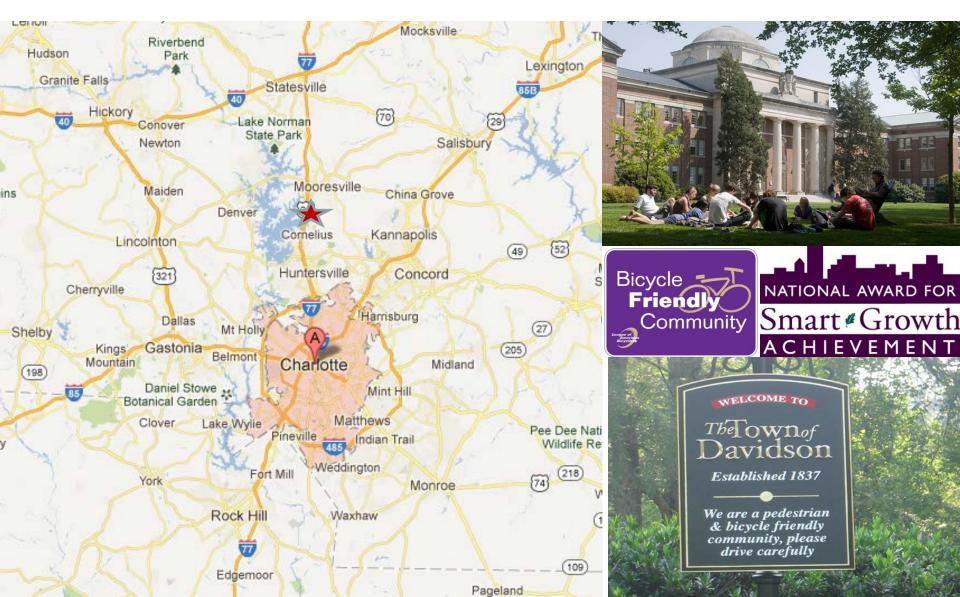
Davidson Design for Life (DD4L): An Initiative to Improve the Health of a Community

NCAMPO on May 16, 2013 Katherine Hebert, DD4L Coordinator



Davidson Design for Life (DD4L)

About Davidson, NC



Goal of Davidson's Board of Commissioners

• "Enhance the physical, mental, and emotional well-being of our residents."

 Dimensions of Wellness- physical intellectual, emotional, spiritual, occupational, environmental, social



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Davidson Design for Life Committee



Sandy Kragh

Cristina Shaul

Margo Williams

CDC Grant

- 3 HIAs, 2 Trainings, Building HIA Capacity
- 3 Years: September 1, 2011- August 31, 2014
- Roughly \$110,000 Annually
- Other Grantees are Health Departments in: Oregon, Massachusetts, San Francisco, Baltimore, Douglas County



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Mission

"To help Davidson be a community that is healthy today and even healthier tomorrow while serving as a model for other small towns by implementing healthy design."





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Goals: Understand HIA

 Develop a better understanding of the HIA process as it applies to small, rural towns and use HIA to evaluate and inform built

environment decisions by the Town of Davidson as well as regional and statewide decision-makers.





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Goals: Community Engagement

2. More fully and broadly engage our citizens in the decision making process to make healthier lifestyle options available.





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Goals: Collaborate

3. Collaborate with local, regional, and national partners to promote the use and understanding of HIA and healthy community design principles.





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Goals: Model

4. Document and share the steps we take and the partnerships we form in order to serve as a model for communities to follow nation-wide.

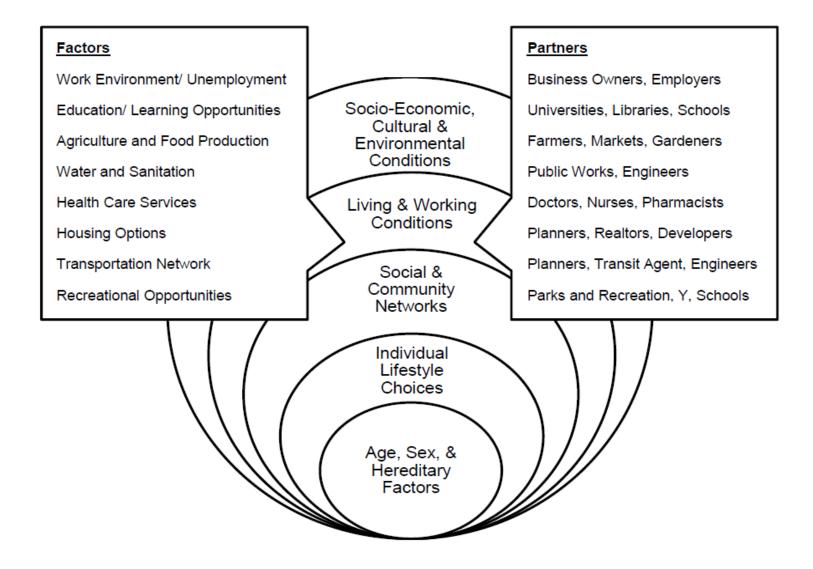




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Health, Planning, and HIA

Social Determinants of Health



About HIA



Examples

Eat healthy, be physically active

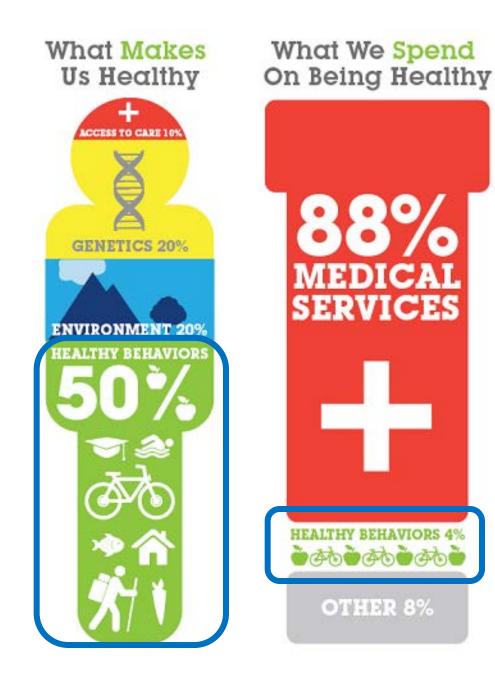
Rx for high blood pressure, high cholesterol, diabetes

Immunizations, brief intervention, cessation treatment, colonoscopy

Fluoridation, 0g trans fat, iodization, smokefree laws, tobacco tax

Poverty, education, housing, inequality





Definition of HIA

HIA is a systematic process that uses an array of data sources and analytic methods and considers input from stakeholders to determine the potential effects of a proposed policy, plan, program, or project on the health of a population and the distribution of those effects within the population. HIA provides recommendations on monitoring and managing those effects.

National Research Council



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Breakdown of Definition

- Systematic process (Six Steps)
- Data sources and analytic methods (Evidence Based)
- Input from stakeholders (Participatory)
- Potential health impacts (Positive & Negative)
- Distribution of those impacts (Health Equity)
- Four Ps (Policy, Program, Plan, Project)
- Provides recommendations (Prospective)



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1. Screening: determines whether a proposal is likely to have health impacts and whether the HIA will provide information useful to the stakeholders and decisionmakers.

6. Monitoring and Evaluation: records the adoption and implementation of HIA recommendations, monitors the changes in health and health determinants, and evaluates the process, impact, and outcomes of an HIA.

5. Reporting: documents and presents the findings and recommendations to stakeholders and decisionmakers. The Health Impact Assessment Process

3. Assessment: involves a two-step process that first describes the baseline health status of the affected population and then assesses potential impacts.

4. Recommendations: suggest alternatives that could be implemented to improve health or actions

that could be taken to manage the health effects, if any, that are identified. 2. Scoping: establishes the scope of health impacts that will be included in the HIA, the populations affected, the HIA team, sources of data, methods to be used, and alternatives to be considered. MAP VIEW LIST VIEW

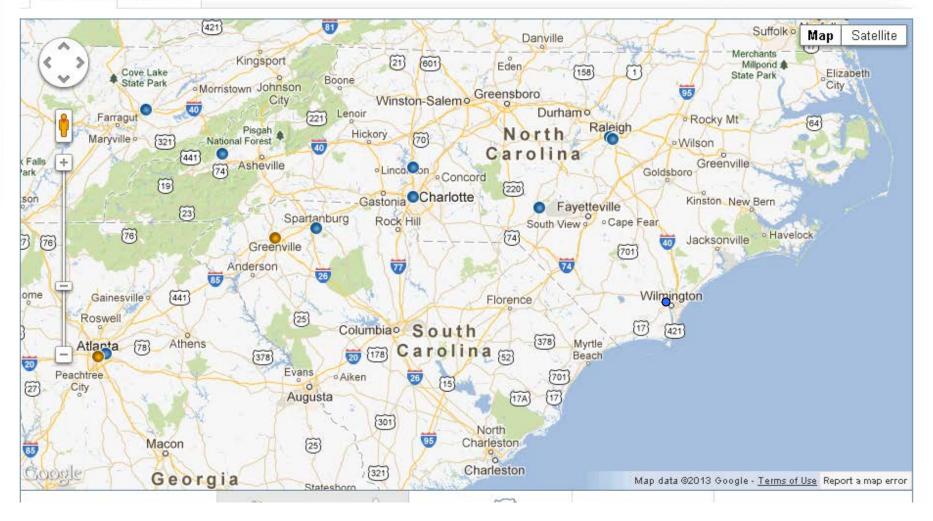
CUSTOMIZE THE MAP BELOW



CUSTOMIZE THE MAP Make changes below to find the information that interests you

MAP VIEW LIST VIEW

CUSTOMIZE THE MAP BELOW



HIA in Davidson, NC

A Tale of Two HIAs

- Davidson Street Design Standards
- Pedestrian and Active Transportation Plan





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Davidson Street Design Standards HIA

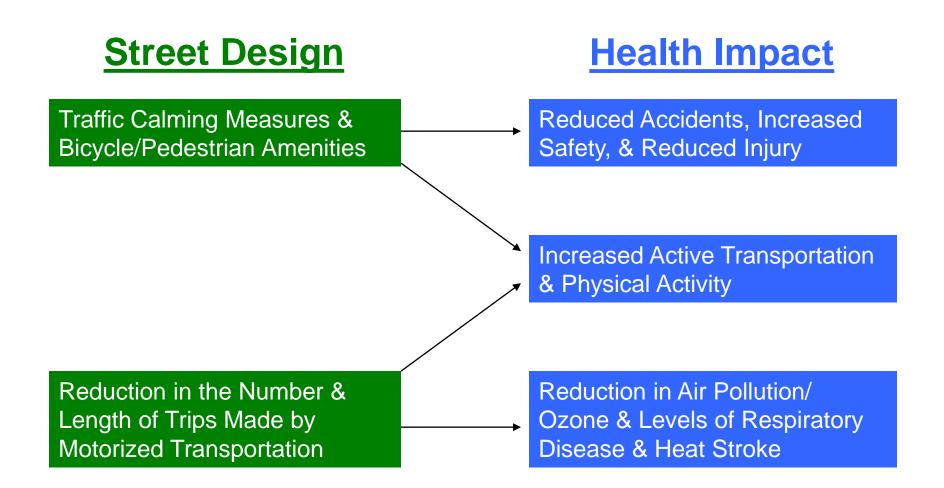
- Re-write of Planning Ordinance
- Consisted of:
 - Baseline Health Profile
 - Analysis of Existing Policy/ Plans
 - Public Meetings/ Presentations to Boards
 - Review of Police Reports
 - Literature Review
 - Surveys
 - Public Education

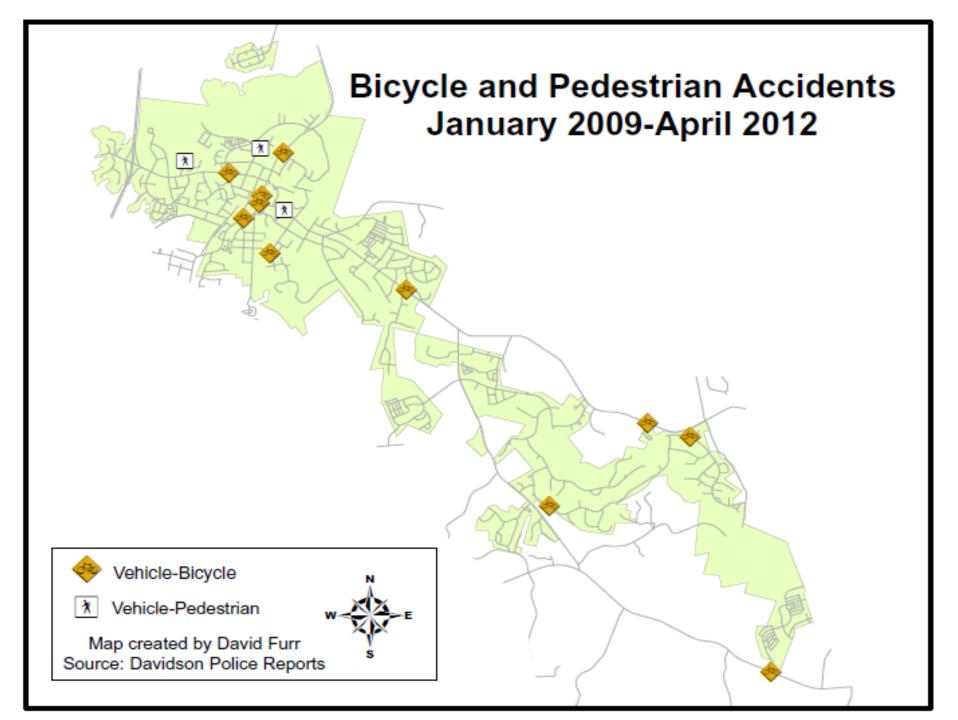


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Street Design and Public Health





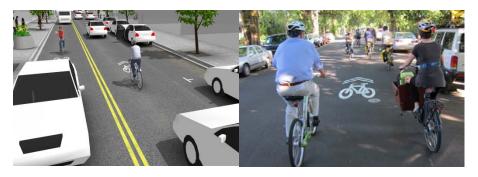
Bicycle Facilities



Colored Pavement



Bike Box



Sharrows

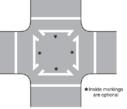


Protected Bike Path

Crosswalk Designs



igure 3B-20. Example of Crosswalk Markings for an Exclusive Pedestrian Phase that Permits Diagonal Crossing



* inside markings are optional

Diagonal Crosswalk



Ergonomics Crosswalk



Ladder Crosswalk with Stop Line

Jagged Lane Markers

Offset Pedestrian Refuge

Intersection Design



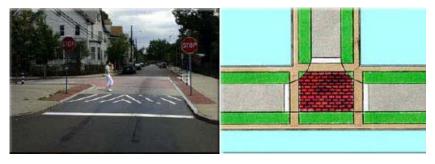
Curb Extension



Refuge Island

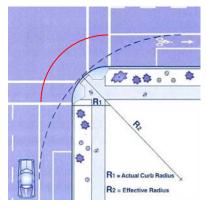


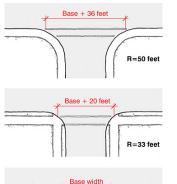
Modified Intersection



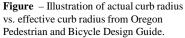
Raised Intersection

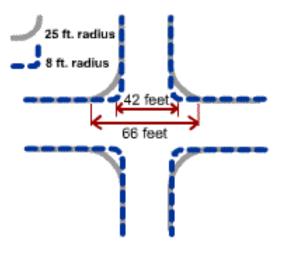
Turning Radii/ On-Street Parking





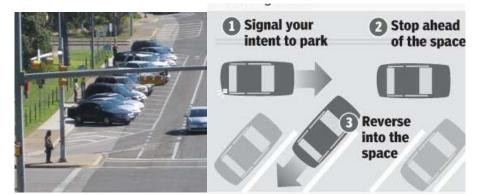
R=15 feet







Bulbout



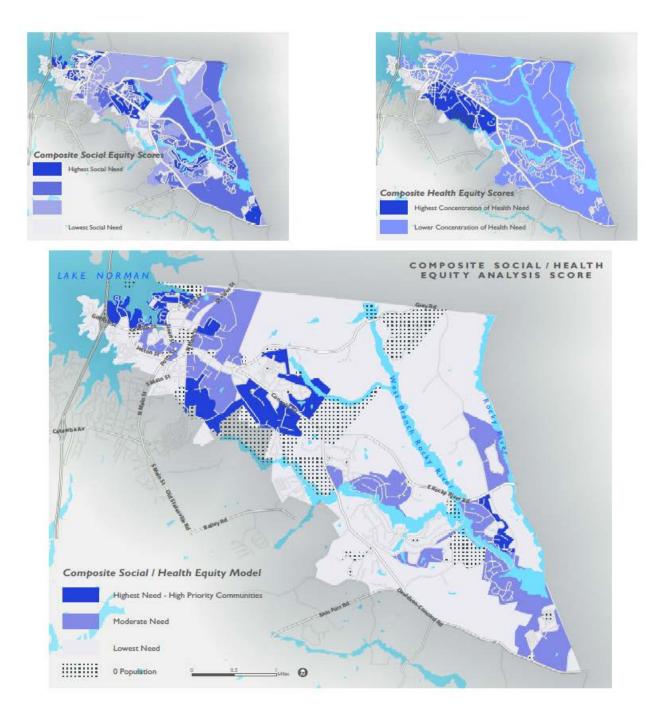
Reverse Parking

Pedestrian and Active Transportation Plan HIA

- Grant from DOT/MUMPO for Plan
- Alta Planning Hired
- June 2013
- Combining:
 - Findings from Street Design Standards HIA
 - Health Equity Analysis
 - Physical Activity Estimates



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SOCIAL/HEALTH EQUITY ANALYSIS

Town of Davidson Health Equity Analysis

The composite Health Equity Analysis combines the variables in the social and health models. This composite model is adjusted to account for Census blocks with zero population.

The highest composite scores represent high priority communities.

Data obtained via US Census, 2010 and the Mecklenburg Quality of Life Dashboard Map Created May 8, 2013

Southeast Regional HIA Summit

SAVE THE DATE: JULY 31-AUGUST 2, 2013!



WHAT: The Inaugural Southeast Regional HIA Summit

WHERE: Davidson, NC

WHY: A Meeting of the Minds to Discuss the HIA Field in the Southeast USA

HOW: Online Summit Registration Coming Soon!





WWW.HEALTHIMPACTNC.ORG/SUMMIT

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